



LeanSummit Solutions

#Where Your Vision Meets Agile Growth

<https://www.leansummits.com/>

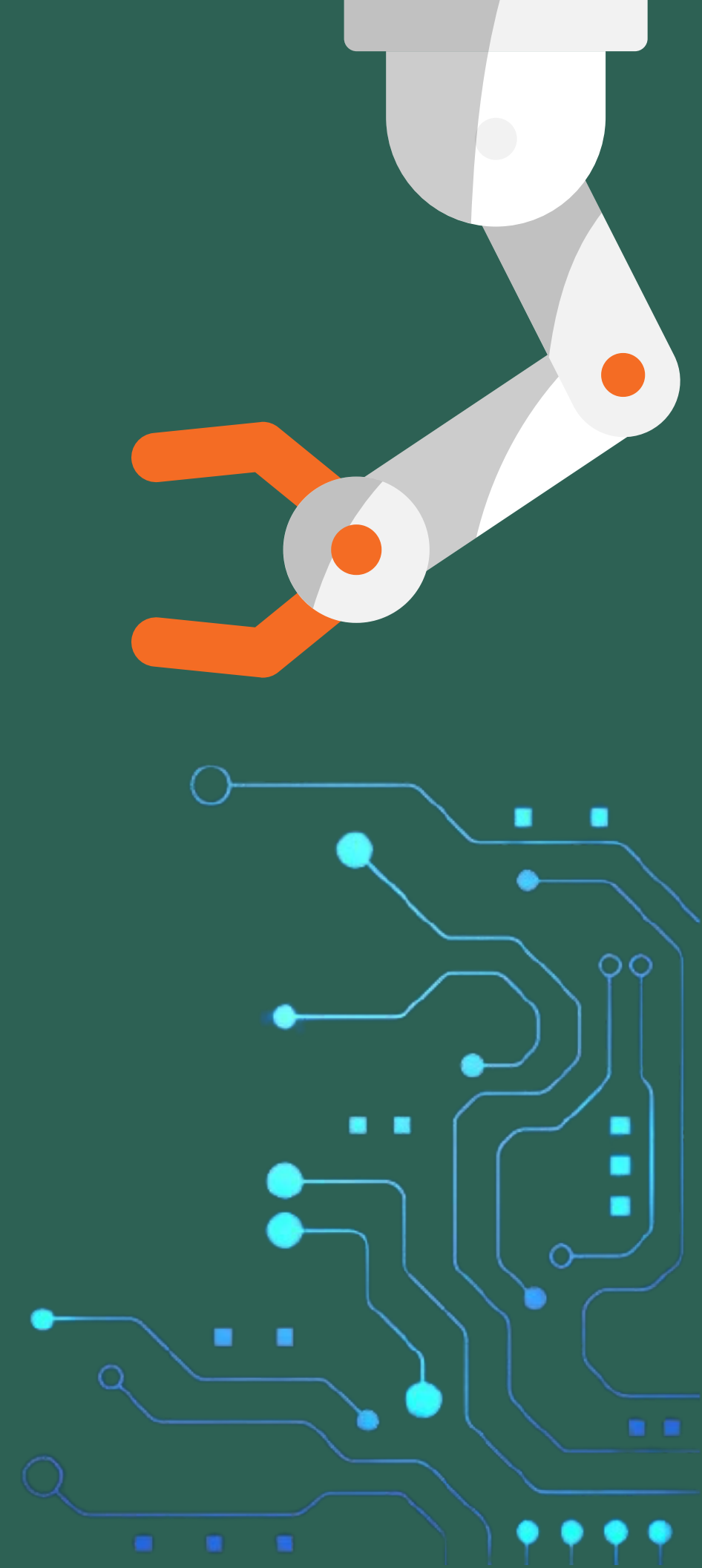


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LeanSummit Solutions - Growth Marketing Agency



LeanSummit is a growth marketing platform that allows you to achieve unified customer experiences by enabling you to design, optimize, and track every contact along the journey

Our Growth Marketing Services

➤ Technical/Onsite SEO

➤ Offsite SEO

➤ Content Marketing

➤ ABM

➤ Email Marketing

➤ Website Development

Improve Your Site - Technical/Onsite SEO Services

1. Keyword Research and Placement

- In-depth analysis to identify relevant keywords for each page.
- Strategic placement of keywords in titles, headers, and content for maximum impact.

2. Title Tags and Meta Descriptions

- Crafting unique, compelling title tags within character limits.
- Creating meta descriptions that captivate users and boost click-through rates.

3. Header Tags and URL Structure

- Structuring content with header tags for clarity and relevance.
- Developing SEO-friendly URLs that are concise and keyword-rich.

4. Internal Linking and Schema Markup

- Building a logical internal linking structure for seamless navigation.
- Integrating schema markup for enhanced rich snippets in search results.

5. Canonical Tags and Image Optimization

- Implementing canonical tags to eliminate duplicate content issues.
- Optimizing images for size, relevance, and incorporating descriptive alt text.

Improve Your Site - Technical/Onsite SEO Services

6. Mobile Optimization and Page Speed

- Implementing measures to optimize page speed, including image compression and browser caching.

7. SSL Certificate and XML Sitemap

- Creating and regularly updating an XML sitemap for effective search engine indexing.

8. Robots.txt and Website Structure

- Structuring your website logically for both user-friendly navigation and search engine understanding.

9. 404 Error Handling/ Redirction Issues

- Customizing 404 error pages to guide users seamlessly.
- Manage 301 redirects to enhance user experience

10. Analytics Integration

- Integrating Google Analytics for comprehensive performance tracking and actionable insights.

Offsite SEO - That meet Client's overall SEO goals

Our services extend to Offsite SEO, focusing on building high-quality backlinks to your website. This involves strategic approaches



Strategic Backlink Building

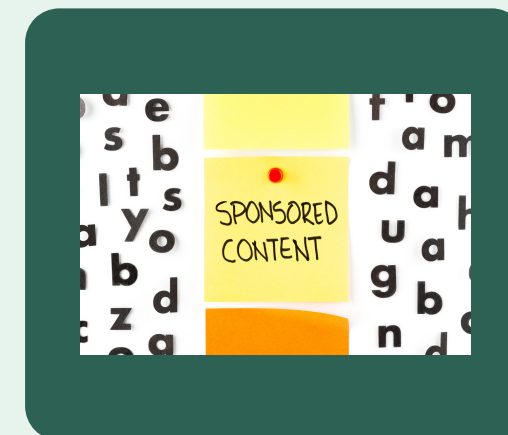
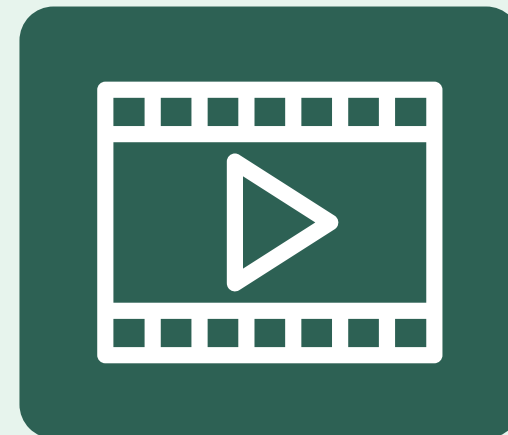
Transparent Reporting

- Manual Link Building
- Blogger Outreach
- Guest Posting Services
- Broken Link Building

Our reports are transparent. Detailed acquired backlinks, outreach activities, and the overall impact on your website's SEO performance.

Content Marketing

Our Content Production Services (CPS) specialize in crafting top-notch, keyword-rich content tailored to resonate with your target audience. We cover a spectrum of content types, including blog posts, articles, social media posts, Infographics, Podcasts, Video Content and align the content with your SEO goals.



Reporting

At LSS, we believe in keeping you in the loop about the impact of our SEO work. Our regular reports cover a range of key areas, including:

SEO Reports

- Keyword Performance
- Organic Traffic Analysis
- Google My Business Performance Report
- Google Search Console Reports (Clicks, Impressions, CTR, Position)
- Site Audit Reports
- Page Optimizations

Email Campaign Reports

- Email Workflows
- Email Templates Created
- Email Campaigns Sent
- Key Metrics Reports to Analyze Campaign Performance
- Email Contact List Stats

Content Marketing Reports

- Backlink Reports
- Contents Created (Blogs/ Guest Posts/ SM Posts)
- Content Distributed
- Content Calendars to Track Monthly Activities
- Monthly KPIs Reports

ABM (Account Based Marketing)

Account-Based Marketing is a strategic approach that focuses on personalized engagement with specific high-value accounts.

Where precision meets strategy. We collaborate closely with your team to identify high-value target accounts aligned with your business objectives.

- Focused Targeting: Direct marketing efforts towards high-value accounts.
- Customized Strategies: Personalize marketing for each key account.
- Sales & Marketing Synergy: Align teams for unified strategies.
- Data-Driven Decisions: Leverage analytics for insightful account understanding.
- Enhanced ROI: Concentrate on high-potential accounts for better returns.
- Build Relationships: Nurture lasting connections with key accounts.
- Trackable Outcomes: Measure success with specific performance metrics.

Email Marketing

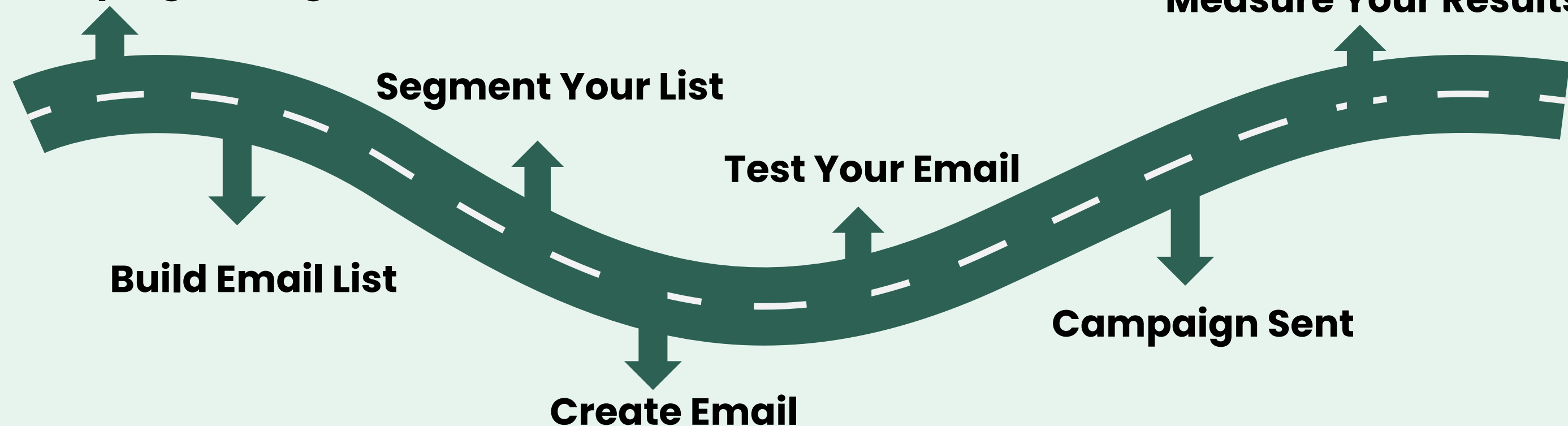
We specialize in segmenting your audience based on demographics, behavior, and engagement history, ensuring that each email is a tailored experience. Our commitment to personalization extends to crafting compelling content and implementing automation for timely, relevant messages. With analytics and optimization, we fine-tune your email campaigns for maximum impact.

Email Workflows

Email Campaigns

Email Campaign Design

Measure Your Results



Segment Your List

Build Email List

Create Email

Test Your Email

Campaign Sent

Website Development

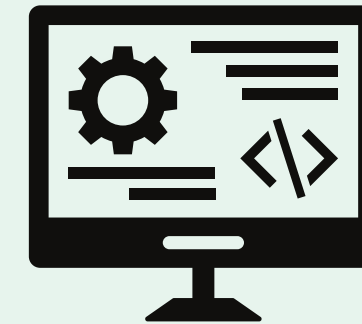
Jumpstart your online business journey with a stunning website, custom-crafted by our top-notch design team. We blend cutting-edge trends and technology to build a standout online presence that truly embodies your unique vision – even if you're still envisioning it!



User Interface



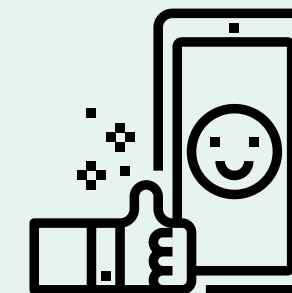
User Experience



Custom Development



SERPs Optimized



Device Friendly

Why LeanSummit Solutions

LeanSummit Solutions: Where Your Vision Meets Agile Growth. We redefine your digital presence with our unique blend of creativity, data-driven strategies, and collaborative synergy. At LeanSummit, we turn growth into an art and a science, customizing every campaign to resonate with your audience and achieve measurable success. Experience the transformative power of agile marketing with us – your growth is our mission.

Collaborative
Intelligence – AI and
Humans

Agile Growth

Collaborative
Synergy

Innovative
Strategies


Transparent
Communication

Data Driven Planning &
Decision Making

Get in Touch with Us

Let's keep the communication lines open and the insights flowing!

CONTACT US

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THANK YOU